

PRESS RELEASE



Beirut, November 8th, 2017

Societe Generale de Banque au Liban partners with "Le Salon fait son Cinema"

Societe Generale de Banque au Liban is present as the exclusive partner of Cinema at the 24th edition of the Salon du livre francophone de Beyrouth, which is held from 4 to 12 November 2017 at Biel.

Through this partnership, SGBL simultaneously affirms its unwavering support for cinema and the Francophonie by supporting "Le Salon fait son Cinema", organized by the French Institute in Lebanon, with numerous screenings of feature films, short films and documentaries scheduled throughout the Salon.

In parallel, SGBL is present with a booth dedicated to cinema, located near the Agora, with many actions dedicated to the young audience and a special movie game.

On this occasion, Philippe Dubois, Deputy CEO of SGBL, said: "We wished to support our partner the Institut Français in this Salon, through the section "Le Salon fait son Cinema", to confirm once again our ongoing commitment to the promotion of culture and more particularly cinema which holds an essential place in SGBL's sponsoring policy".

About SGBL

SGBL group relies on the international network of Societe Generale which operates in 66 countries worldwide. It offers a complete and personalized range of banking services covering universal as well as specialized financial services catered to all client categories. The Group has 4 core business lines:

- Retail Banking
- Corporate Banking
- Private Banking
- Investment Banking

PRESS & MEDIA RELATIONS

Christelle Feghaly
christelle.feghaly@socgen.com, T +961 1 1 480 190, Ext 11210