

# PRESS RELEASE



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## **SGBL organizes a conference on the investment horizons and opportunities in Bekaa**

Societe Generale de Banque au Liban invited a large number of clients, prospects and public figures from the Bekaa region to a conference entitled "Investment in Bekaa - Horizons, Incentives and Opportunities", moderated by Yasser Akkaoui, director of Executive magazine, at the Massabki Hotel in Chtaura. The lecture was followed by a lunch.

During the conference, Engineer Pierre Khoury, general director and president of the board of the Lebanese Center for Energy Conservation (LCEC) in the Ministry of Energy and Water, presented the technical standards of the classification of projects benefiting from the NEEREA funding mechanism.

For his part, Ralph Stephan, responsible of the Innovation and Energy Programs at Kafalat SAL, outlined the financing solutions available to small and medium-sized enterprises.

Guests discovered afterwards the range of Sogegreen products offered by SGBL as well as the various leasing solutions offered by Sogelease Liban, SGBL group's leasing subsidiary.

Finally, Ziad Ghattas, regional director of SGBL's branch network in the Bekaa region, said: "This conference confirms SGBL's commitment towards its clients and the Bekaa region which has a great potential. At SGBL, we offer a full range of products and services, while remaining compliant with the laws and regulations imposed by the BDL, to accompany our clients in their daily and professional lives and to move forward together".

### **About SGBL**

SGBL group relies on the international network of Societe Generale which operates in 66 countries worldwide. It offers a complete and personalized range of banking services covering universal as well as specialized financial services catered to all client categories. The Group has 4 core business lines:

- Retail Banking
- Corporate Banking
- Private Banking
- Investment Banking

### **PRESS & MEDIA RELATIONS**

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