

PRESS RELEASE



Beirut, September 13, 2018

Signing a partnership between the Lebanese Basketball Federation and Société Générale de Banque au Liban

The Lebanese Basketball Federation and Societe Generale de banque au Liban signed a partnership agreement this Thursday at the Nohad Nawfal Stadium in Zouk Mkayel, in the presence of the Federation's President , Akram Halabi, SGBL's Director of Strategy and Marketing Habib Khoury, the Federation's Vice President of the, Eddy Bou Zakhm, The Federation's Secretary General, Tony Khalil, The Head of National Team Committee Ghazi Boustany, the Federation members George Sabounjian, Charbel Michel Rizk, Patrick Lahoud, and the media representatives.

Al-Halabi:

We thank SGBL's Chairman Mr. Antoun Sehnaoui and the management of the bank for the support to the National Team and Lebanese Federation. The bank has always been a generous supporter of sports and we hope to sign partnerships with other companies to support the development of basketball in Lebanon and the aim is to qualify for the World Cup in China next year. Mr. Sehnaoui never missed an opportunity to support sports. The Lebanese Basketball Federation is proud of Lebanese people's passion for the game and the team and their unwavering support to the players. Look forward to building a long term relation with the bank through this partnership.

Khoury:

SGBL's support for sports began several years ago and falls within our corporate social responsibility initiatives, says Khoury. He added "Sports values are linked with our values as bankers. Our partnerships include many clubs and even individuals. We also support different types of sports, from races to football and of course basketball. And as we have supported and we continue to support a number of top Lebanese men's basketball teams, we are here today to announce the launch of our partnership with the Lebanese Basketball Federation. This partnership will allow us and the federation to develop the Lebanese basketball game on a national level as we believe that sports always bring people together, because Lebanese people are passionate about sport and encourage and follow basketball. We hope that with the development of the game, the name of Lebanon will rise more and more around the world.

We are more than glad to launch this partnership today, just hours before the Lebanese team's game against China in this stadium. We wish the national team good luck in all the World Cup qualifying games. "

About SGBL

SGBL group operates in the Middle East, The Gulf and Europe. It offers a complete, personalized range of banking services covering universal and specialized financial services regrouping banking, insurance, financial leasing, wealth management, financial brokerage and credit card processing, catering to all client categories. The Group has four core business lines, Retail Banking, Corporate Banking, Private Banking and Investment Banking. SGBL endeavor to provide cutting edge universal banking services to best serve its individual and corporate clients day after day; its mission being to grow alongside its clients and shareholders.



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